



amref health africa
africa classic



Sponsor request for Amref

**Africa Classic MTB ride for Amref
(Flying doctors)**

Team: Dutch Dirt for Amref

TOPICS



- The Ride
- The Cause
- Sponsorship
- Visibility

THE RIDE



amref health africa
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Dedication:

Through Tanzania's toughest terrain, Michiel Bos and Bas Zilverberg take on the Africa Classic—riding for one goal: better, sustainable healthcare with Amref Health Africa.

When and where?

- September 26th – October 3rd 2026.
- Tanzania and Kenya

Why are we participating?

- We're driving lasting improvements in healthcare for women and children;
- connecting entrepreneurship with impact;
- taking on a personal athletic challenge.



THE CAUSE



Amref core mission:

Strengthening Africa's health systems through training, community care, and sustainable change.

Where the funding goes:

- Training healthcare workers
- Maternal and Child Health Programs
- Access to clean water and Sanitation (WASH)
- Community Health Outreach
- Disease Prevention and Control
- Women's and Girls' Empowerment
- Health System Strengthening
- Emergency and Climate Resilience Response

SPONSORSHIP



Become a *Visible Partner* of the Africa Classic 2026

Main Sponsor (Gold)

- Prominent logo placement
- Mention in all social media communication
- Exclusive visibility within our business network

€2.500 per logo

Co-Sponsor (Silver)

- Medium logo placement
- Mention in all social media communication
- Exclusive visibility within our business network

€1.500 per logo

Supporter (Bronze)

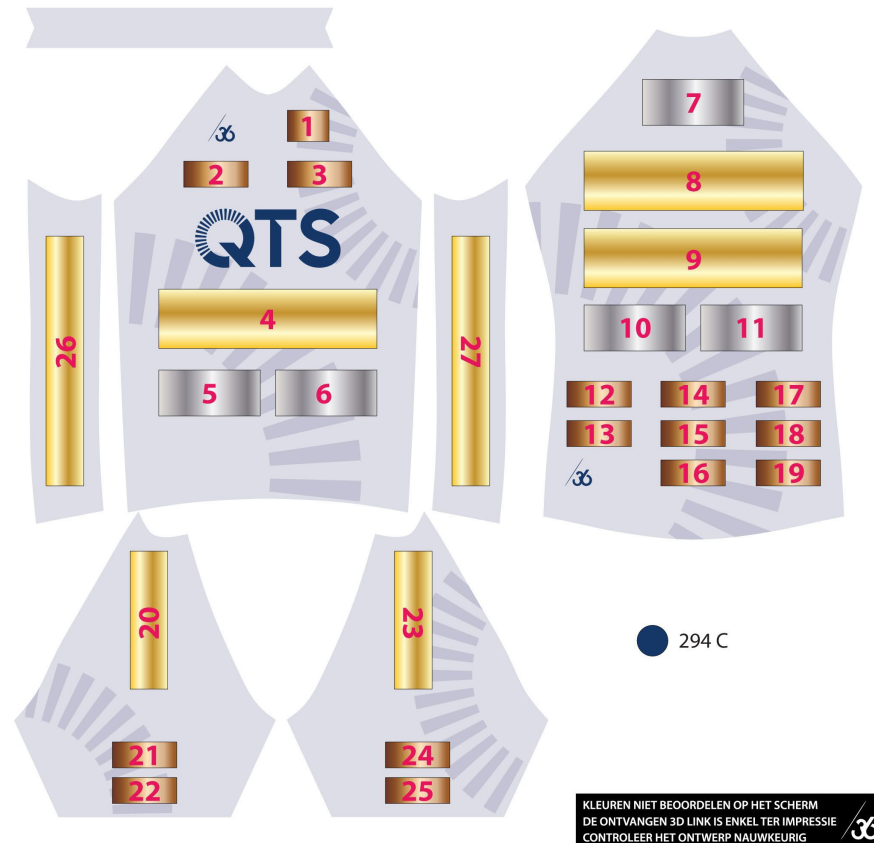
- Small logo placement
- Mention in all social media communication
- Exclusive visibility within our business network

€500 per logo

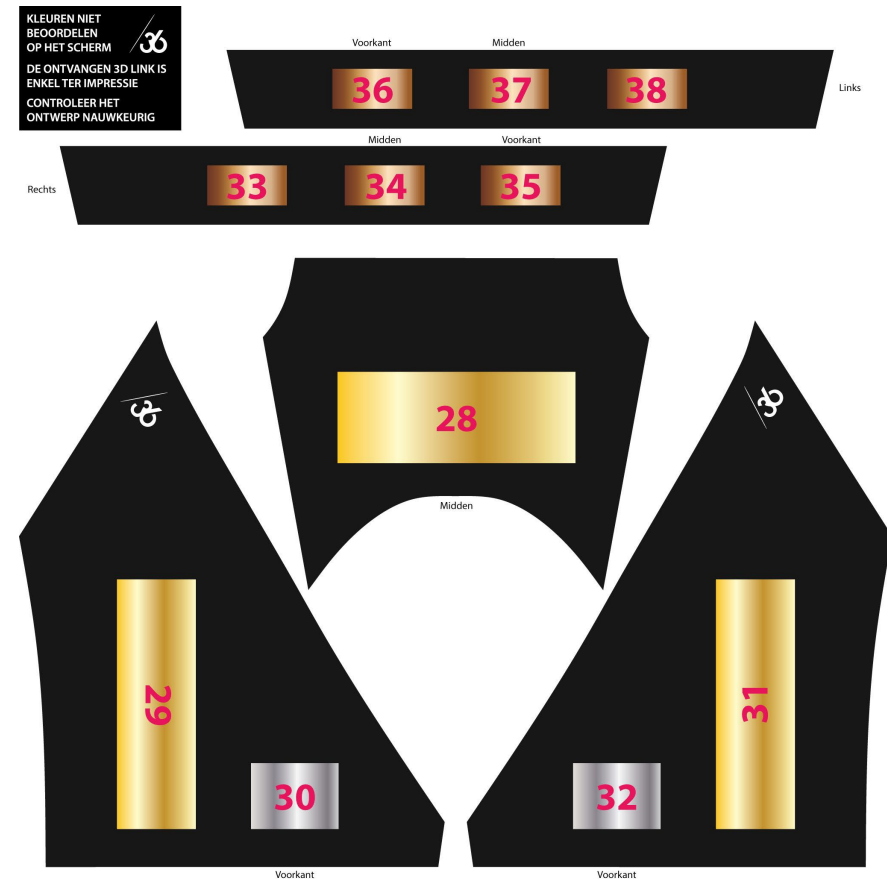
PLACEMENT OF YOUR COMPANY LOGO



Cycling Jersey



Shorts



VISIBILITY



Beyond the African Classic, we'll showcase your logo at multiple MTB events - giving your brand dynamic exposure on international trails and in front of a passionate cycling community.

Other moments of visibility:

- During training sessions;
- Africa Classic's Social Media;
- Bike to Work day (May 16th).

March: Dedicated to training	April: Dedicated to training
Elfstedentocht: - May 25th - Netherlands - 235 km	Limburgs Mooiste: - May 30th - Netherlands - 115 km
Bartje200: - June 20th - Netherlands - 200 km	Stoneman Glaciara: - June 24th - 28th - Switzerland - 127 km
Hunebed Highway Classic: - August 23rd - Netherlands - 50 km	Africa Classic: - Sep. 26th – Oct. 3rd. - Tanzania / Kenya - 405 km

LAST BUT NOT LEAST....

- Your company is warmly invited to contribute beyond the suggested amount.
- QTS will match every euro raised—doubling the impact.

Thank you for being part of this collective effort.

A BIG thank you in advance from the African women and children.

More information can be found here:

www.amref.nl

www.amref.org

www.africaclassic.nl



Donationpage Dutch Dirt